



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31

# **Conformance Test Specification for Marlin Dynamic Media Zones Implementations**

Version 1.0.1

Source  
Date

Marlin Developer Community  
April 27, 2007

32 **Notice**

33 THIS DOCUMENT IS PROVIDED "AS IS" WITH NO REPRESENTATION OR  
34 WARRANTY, EXPRESS OR IMPLIED, CONCERNING THE  
35 COMPLETENESS, ACCURACY, OR APPLICABILITY OF ANY  
36 INFORMATION CONTAINED IN THIS DOCUMENT. THE MARLIN  
37 DEVELOPER COMMUNITY ("MDC") ON BEHALF OF ITSELF AND ITS  
38 PARTICIPANTS (COLLECTIVELY, THE "PARTIES") DISCLAIM ALL  
39 LIABILITY OF ANY KIND WHATSOEVER, EXPRESS OR IMPLIED,  
40 ARISING OR RESULTING FROM THE RELIANCE OR USE BY ANY PARTY  
41 OF THIS DOCUMENT OR ANY INFORMATION CONTAINED HEREIN. THE  
42 PARTIES COLLECTIVELY AND INDIVIDUALLY MAKE NO  
43 REPRESENTATIONS CONCERNING THE APPLICABILITY OF ANY  
44 PATENT, COPYRIGHT (OTHER THAN THE COPYRIGHT TO THE  
45 DOCUMENT DESCRIBED BELOW) OR OTHER PROPRIETARY RIGHT OF  
46 THIS DOCUMENT OR ITS USE, AND THE RECEIPT OR ANY USE OF THIS  
47 DOCUMENT OR ITS CONTENTS DOES NOT IN ANY WAY CREATE BY  
48 IMPLICATION, ESTOPPEL OR OTHERWISE, ANY LICENSE OR RIGHT TO  
49 OR UNDER ANY PATENT, COPYRIGHT, TRADEMARK OR TRADE  
50 SECRET RIGHTS WHICH ARE OR MAY BE ASSOCIATED WITH THE  
51 IDEAS, TECHNIQUES, CONCEPTS OR EXPRESSIONS CONTAINED  
52 HEREIN.

53 Use of this document is subject to the agreement executed between you and the  
54 Parties, if any.

55 Any copyright notices shall not be removed, varied, or denigrated in any manner.

56 Copyright © 2004 - 2010 by MDC, 415-112 North Mary Avenue #383 Sunnyvale, CA  
57 94085. All rights reserved. Third-party brands and names are the property of their  
58 respective owners.

59 **Intellectual Property**

60 A commercial Implementation of this specification requires a license from the Marlin  
61 Trust Management Organization.

62 **Contact Information**

63 Feedback on this specification should be addressed to: [editor@marlin-community.com](mailto:editor@marlin-community.com)

64 Contact information for the Marlin Trust Management Organization can be found at:  
65 <http://www.marlin-trust.com/>

66

67

68 **Contents**

69

70 1 Introduction ..... 4

71 1.1 Document Organization ..... 4

72 1.2 Overview ..... 4

73 1.3 Conformance Conventions ..... 4

74 2 Conformance Test Items for Data Verification ..... 5

75 2.1 Digest ..... 5

76 2.2 Signature ..... 5

77 3 Conformance Test Items for Callbacks ..... 6

78 3.1 Zone Callbacks ..... 6

79 4 Conformance Test Items for Metering ..... 7

80 4.1 Obligation for Metering ..... 7

81 4.2 Obligation types ..... 7

82 5 Scenario for Dynamic Media Zones (Informative) ..... 8

83 5.1 Scenario 1 – FBI Warning example ..... 8

84 5.2 Scenario 2 – Ads ..... 8

85 5.2.1 Description ..... 8

86 5.2.2 Free (with Ad) ..... 8

87 5.2.3 Purchased (without Ad) ..... 8

88 6 References ..... 10

~~89~~

## 91 **Introduction**

### 92 ***Document Organization***

93 This document describes a Conformance Test Specification for media player  
94 implementations of Marlin Dynamic Media Zones. It is organized as follows:

- 95 • Introduction, overview, and conformance conventions
- 96 • Sections for each of Conformance Test Items. These are:
  - 97 ○ Conformance Test Items for Data Verification
  - 98 ○ Conformance Test Items for Callbacks
  - 99 ○ Conformance Test Items for Metering
- 100 • Scenarios for Conformance Test Items
- 101 • References

### 102 ***Overview***

103 This document describes Conformance Test Specifications for media player  
104 implementations of Dynamic Media Zones based on Marlin Dynamic Media Zones  
105 Ver1.0 [DMZ].

### 106 ***Conformance Conventions***

107 The key words “MUST”, “MUST NOT”, “REQUIRED”, “SHALL”, “SHALL NOT”,  
108 “SHOULD”, “SHOULD NOT”, “RECOMMENDED”, “MAY”, and “OPTIONAL” in this  
109 specification are to be interpreted as described in IETF RFC 2119 [RFC2119].  
110

## 111 **Conformance Test Items for Data Verification**

### 112 ***Digest***

113 The following SHALL be tested:

114 ✓ When the media player plays a zone that has a `digestAlgorithm` different  
115 from `NONE (0)`, it MUST compute the zone digest as it is being played.

116 When the zone has been completely played, it MUST compare the value of  
117 the computed digest with the value of the `mediaDigestValue` field for that  
118 zone, and stop any further playback of the presentation if the values are not  
119 equal.

120 The Conformance Test SHALL confirm the specifications above for the media player.

### 121 ***Signature***

122 The following SHALL be tested:

123 ✓ The signature carried in the zone map MUST be verified.

124 The Conformance Test SHALL confirm the specification above for the media player.

---

125     **Conformance Test Items for Callbacks**

126     ***Zone Callbacks***

127     The following SHALL be tested:

128         ✓ When an OnZoneCompleted callback notice is returned by the 'Check' and/or  
129             'Perform' methods of a playback-related action, the Host application MUST  
130             callback when the specified zone has been completely played.

131     The Conformance Test SHALL confirm the specification above for the media player.

## 132 **Conformance Test Items for Metering**

### 133 ***Obligation for Metering***

134 The following SHALL be tested:

- 135 ✓ If a zone has completely been played and the METERING flag is set for that
- 136 zone in the MediaZones obligation, the player application MUST log that
- 137 event.
- 138 ✓ When reporting that event in metering data to the metering service, the entry
- 139 corresponding to that event SHALL be an Event record as defined in section
- 140 6.3.2 of [MarlinBB]. The record SHOULD only include the “stop” time, omitting
- 141 the “start” time.

142 The Conformance Test SHALL confirm the specifications above for the media player.

### 143 ***Obligation types***

144 The following SHALL be tested:

- 145 ✓ If a zone has a type equals to NOSKIP, The player application MUST NOT
- 146 automatically skip this zone: the zone MUST be played as an integral part of
- 147 the presentation.
- 148 ✓ If a zone has a type equals to MAGNETIC, This zone is magnetic: if the
- 149 player application attempts to seeks inside the zone from a playback position
- 150 outside the zone, then the playback MUST begin at the ‘fromPoint’ point of
- 151 the zone
- 152 ✓ If a zone has a type equals to STICKY, This zone is sticky: if the player enters
- 153 this zone, it MUST disable the ability to fast-forward or to skip this zone until
- 154 the playback position is outside the zone.

155 The Conformance Test SHALL confirm the specifications above for the media player.

156

## 157 Scenario for Dynamic Media Zones (Informative)

158 This section introduces several scenarios.

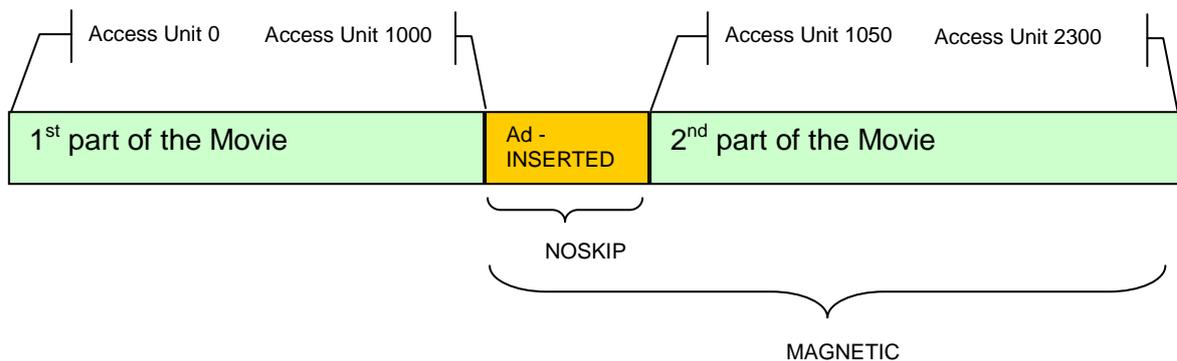
### 159 Scenario 1 – FBI Warning example

160 This scenario is based on the example in section 5.1 FBI Warning of [DMZ].

- 161 1. The user tries to seek to the middle of the presentation; the player MUST go
- 162 to the beginning of the FBI warning screen.
- 163 2. This warning cannot be skipped and the user cannot fast forward.
- 164 3. At the end of this warning zone, the callback ZoneCallback MUST be called.
- 165 4. The user can now seek inside the presentation.
- 166 5. User presses stop.
- 167 6. User presses play again, he can now skip the FBI Warning or fast forward it.
- 168

### 169 Scenario 2 – Ads

#### 170 Description



171

172 There are 3 zones in the presentation:

- 173 • AU 0 → 1000: beginning of the movie, that zone doesn't contain any
- 174 obligation;
- 175 • AU 1000 → 1050: an ad, this zone is marked as INSERTED, if there are no
- 176 zone obligation returned by the Perform of the Play action, it is ok to skip this
- 177 ad. If the user buys the content, then no obligation is returned for that zone,
- 178 otherwise, an obligation (with zone type NOSKIP) is returned.
- 179 • AU 1000 → 2300: this is a MAGNETIC zone, if the user seeks inside that
- 180 zone (from outside that zone), then the playback must begin at AU 1000. If
- 181 the user has bought the content, no obligation is returned for that zone.

#### 182 Free (with Ad)

183 The user didn't buy that piece of content; he will have to watch the ads.

- 184 1. The user starts to play back that content. He can seek freely inside the 1<sup>st</sup>
- 185 part of the movie.
- 186 2. User tries to seek to the 2<sup>nd</sup> part of the movie from the 1<sup>st</sup> part of the movie:
- 187 the playback must begin at the beginning of the ad.
- 188 3. User can seek anywhere in the movie.

#### 189 Purchased (without Ad)

190 The user bought the content; he won't have to watch the ads.

- 
- 191 1. The user starts to play back the content. He can seek freely inside the  
192 whole movie.  
193 2. At the end of the 1<sup>st</sup> part of the movie, the player should skip the Ad and play  
194 back the 2<sup>nd</sup> part of the movie.

195

## References

[RFC2119]	S. Bradner, <i>Key words for use in RFCs to Indicate Requirement Levels</i> , IETF RFC 2119, March 1997. <a href="http://www.ietf.org/rfc/rfc2119.txt">http://www.ietf.org/rfc/rfc2119.txt</a> .
[DMZ]	Marlin Dynamic Media Zones, Version 1.0.
[MarlinBB]	Marlin Broadband System Specification, Version 1.2

196